

Report on
SDG 5: Gender Equality

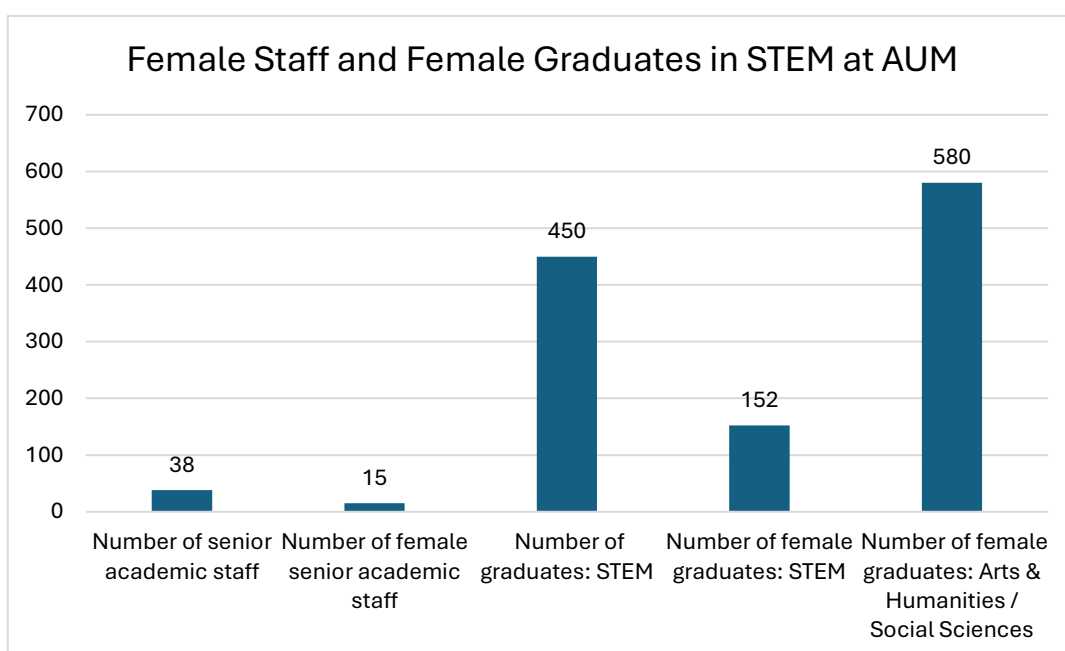
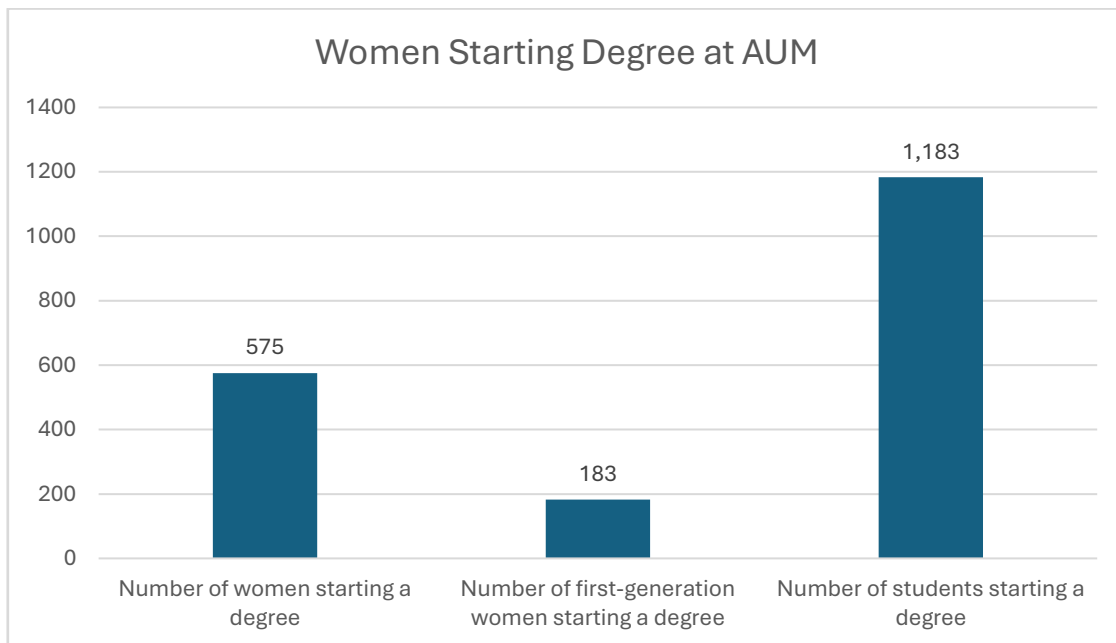


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SDG 5: Gender Equality

University As a Body Systematically Measure/Track Women's Application Rate and Acceptance or Entry Rate



Rotary Club of Smart City Navi Mumbai on community outreach initiatives

The Amity School of Fashion Technology (ASFT) has collaborated with the Rotary Club of Smart City Navi Mumbai on community outreach initiatives, such as the inauguration of a community outreach center in 2022 and a 16-week vocational training program for village women in 2024. This collaboration provides skill development in areas like bag making, with support from Rotary Club and Param Foundation.

- **Community Outreach Center:**

ASFT, in partnership with the Rotary Club, Navi Mumbai, and Param Foundation, launched a community outreach center in June 2022. The Rotary Club provided 30 sewing machines to equip the center.

- **Vocational Training Program:**

In September 2024, the collaboration launched its 5th community outreach initiative, a 16-week certified program on bag making. The program includes training in techniques like Tie & Dye, Block & Stencil Printing, and Yarn Craft for women in local villages.

- **Goal:**

The initiative aligns with Rotary's focus on "Economic and Community Development" and aims to provide vocational training to empower women and enhance their livelihoods.

IT TAKES A VILLAGE

ECONOMIC & COMMUNITY DEVELOPMENT

Rotary Club of Smart City Navi Mumbai recently reached an important milestone when the first batch of participants of its Vocational Training program graduated with certified training that would strongly benefit their livelihood. In this Project, Rotary Club of Smart City Navi Mumbai collaborated with Amity University's School of Fashion Technology.

Economic and Community Development is one of Rotary's seven areas of focus.

Lack of economic opportunity and appropriate training lies at the core of poverty. For the poor, labor is often the only asset available to improve well-being. Creating productive employment is essential for achieving sustainable economic and social development, and for providing empowerment especially for women.

Like education and health strategies, generating income and creating opportunities for employment and entrepreneurship are essential for sustained economic development of India and the world.



AMITY SCHOOL OF FASHION TECHNOLOGY ORGANISE

SOCIAL OUTREACH PROGRAM OF SKILLING AND TRAINING IN

BAG MAKING with SURFACE EMBELLISHMENT TECHNIQUES OF TIE & DYE, BLOCK & STENCIL PRINTING, AND YARN CRAFT

Chief Patron:
Dr. Anant Chaudhan,
Hon'ble Chancellor & President, ASM

Patron:
Prof. (Dr.) A.W. Suresh Kumar,
Hon'ble Vice-Chancellor, ASM

Convener:
Prof. (Dr.) Shweta Chitambar,
Director, ASFT, ASM

Sunday,
3rd September 2024
11.00 AM onwards

Venue: ASFT,
Community Outreach Centre,
Room No. 407 & 408,
4th Floor, A2 Block, ASM



3RD SEPTEMBER, 2024



Rotary Club of Smart City Navi Mumbai collaborated on this project with Amity University's School of Fashion Technology. The project idea got its inception by Dr. Bhavna Chanana of Amity over several brainstorming sessions with Rotarians Sonia Subudhi, Nazia Momin, and Santoshi Tilwe, guided by Rotarian Meera Limaye, a Professor of Social Work at Amity University Institute of Liberal Arts.

The team focused on financial independence for the ladies by building a Creativity lab where the faculty and students of Amity School of Fashion Technology would collaborate and train the ladies with tailoring crafts. Rotary Club of Smart City Navi Mumbai alongwith its Service Partner, Param Foundation, funded the facility and equipment, including the sewing machines.

The project got its inception in RY 2019-20 and was to be inaugurated by then DG Dr. Mohan Chandavarkar. Alas, it was not to be. CoVID intervened and in RY 2019-20 & 2020-21, it could not be revived. It took till RY 2021-22 when the lab could be started. PDG Mohan came down and inaugurated the lab. After a lot of effort, the first batch graduated in September with a range of products with significant income potential.



The challenge now is to sustain this project, have a strong group of trained ladies, create distribution channels for the uptake of the output and finally, creating a SHG so that the members can own this business, and not be perpetually dependent on the Club or Amity University.



Publications

Women Development at Workplace: India Compared to France



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Women Development at Workplace: India Compared to France

Thriving Concepts in Women's and Gender Studies: Ways of Perceiving • Book Chapter • 2025

[Basu, Suchandra Ghosh](#)

Amity University Maharashtra, India

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Abstract

Women's development in the workplace is a critical aspect of achieving gender equality and creating equal support to all women. According to a current of thought, it is said that men are the best in the world when it comes to development in domains of work. But today, many things are changed, and a remarkably interesting trend is now developing. Women are also showing their potential in the different workplace. The level of their education is increasing. Women in the fields of leadership succeed in usher in financial gain, new and phenomenally successful management of leadership commences, and profits and enterprises burgeon. In this research work, there is a comparison between India and France in terms of the development of women's roles in the workplace. France must go a long way to acquire gender parity in the workplace. According to the reports of the Government, there is an enormous difference between men and women in all spheres in France (increment to the positions of leadership). On the other hand, employees in India are holding a steady position for themselves in every field and are leading in many positions. But still, the difficulties remain in some places. However, many organizations are working to promote gender justice so that everyone can get equal access to build the workplace together in the world. © 2025 by Apple Academic Press, Inc.

Portrayal of Dalit Women Protagonists in Geeli Pucchi and 200 Halla Ho: A Revisit of Hindi Cinema



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Portrayal of Dalit Women Protagonists in Geeli Puchhi and 200 Halla Ho: A Revisit of Hindi Cinema

Rethinking Media Studies: Media, Meditation and Communication • Book Chapter • 2024 •




DOI: 10.4324/9781032632667-27 

[Kamble, Chandrakant](#)

Amity School of Communication, Amity University, Mumbai, India

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Abstract

Dalit women form an oppressed group under the caste hierarchy, and their plight has been portrayed in Hindi cinema to expose the cruelty inflicted on them. Dalit women face oppression that are multilayered in the patriarchal and unequal society of India. Indian mainstream cinema industry has occasionally produced movies about Dalit women. The relationship between the elements of the social language of Hindi cinema and Dalits must be decoded to comprehend the meaning of cinematic representation of Dalits. The contested representation encompasses the nature of the absence and presence of Dalits in Hindi cinema. The chapter examines portrayal of Dalit women protagonists and queer Dalit experiences in Geeli Puchhi and 200 Halla Ho. This chapter explores the representation of Dalit queerness, resistance, Savarna collaboration, and the excursion of dissident passions into the domain of caste. The study analyses the detailed illustration of caste and Dalit queerness in Geeli Puchhi and the critically acclaimed fight for dignity and honor in 200 Halla Ho. This chapter also examines Dalit women's role using a Dalit approach in interpreting movies from the feminist perspectives. © 2024 selection and editorial matter, Ananta Kumar Giri and Santosh Kumar Biswal; individual chapters, the contributors. All rights reserved.